

Online Media Data 2021

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ERZMETALL World of Metallurgy

Surface World of Mining Underground

METALL Journal for Metallurgy

Web address

www.gdmb.de

Profile in brief

Comprehensive German and English website by GDMB Verlag GmbH, GDMB e.V. and GDMB Montanstiftung – with current news, a comprehensive industry calendar, the online issues of the journals World of Metallurgy – ERZMETALL, World of Mining – Surface & Underground and METALL, as well as a member and subscriber login.

Target audience

Users of our website are representatives from the metallurgy and mining industries. They are professional decision makers from the industry and scientific institutions.

Publisher

GDMB Verlag GmbH
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Advertising types and prices

Banner	Type of ad	Format in pixels (width x height)*	max. file size	Net price in €/month static	Net price in €/month animated
GDMB homepage and sub-pages of GDMB Verlag GmbH; right next to the content on the right side	Skyscraper	200 × 600	100 KB	750 €	850 €
	Button	200 × 60	100 KB	350 €	450 €
Source of Supply Listing	Various booking options available. Please note: only in connection with the printed listing in World of Mining – Surface & Underground and/or METALL. Please contact us!				

Usage data 2017 (Ø per month)

Page Impressions: 6,093
Unique Visits: 1,491
Survey period: 1.1.17 to 10.03.17

Discounts

3 months – 5 % 12 months – 15 %
6 months – 10 %

Cross-Media: Print and Online

- Placement of a title or full page ad in print media of World of Metallurgy, World of Mining or METALL: 20 % discount on Skyscraper/Button
- Placement of ½ page ad in print media: 10 % discount on Skyscraper/Button

The media data of our printed journals are available at: www.gdmb.de

Delivery address

Please send your online advertising media to online.anzeigen@gdmb.de

File formats

png, jpg, gif
Maximum 100 KB per type of ad

Deadline

10 business days before start of campaign. Upon delivery we need the following information:

- ✓ Contact person for any questions, name of customer
- ✓ Type of ad, duration of advertising
- ✓ **Important: target URL**

Terms of payment and bank details

Strictly net, immediately upon receipt of invoice. Deferral or default in payments will result in interest payments at the rate of 3 % above the bank rate of Deutsche Bundesbank as well as collection costs.

All prices are subject to the currently valid sales tax.

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SWIFT/BIC: NOLADE21GSL
IBAN: DE36 2685 0001 0000 0200 24

* Special formats available upon request

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- Contact partner

News
10.04.2014
Tag der Metallurgie 2014
Mit dem Tag der Metallurgie vom 23. bis 25. Juni 2014 in Goslar werden die wirtschaftliche und gesellschaftliche Bedeutung sowie die technische Leistung der Nichtfermetallurgie herausgestellt, damit relevante Entscheidungsträger aus Politik, Industrie, Wirtschaft und Wissenschaft auch künftig nicht den Blick für die besondere Rolle der Metallurgie verlieren. Kennzeichnendes Merkmal des Tages de Mehr...

Button 200 x 60px

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Legal notice

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ABOUT US

About us

Magazines
The editorial department and the advertising and marketing sections of the specialist journals World of Metallurgy – ERZMETALL, World of Mining – Surface & Underground and METALL – Fachzeitschrift für Metallurgie can be found under the roof of the GDMB Verlag GmbH.

World of Metallurgy - ERZMETALL
World of Mining - Surface & Underground
METALL - Fachzeitschrift für Metall
Journal Markscheidewesen

The journal Markscheidewesen (Mine Surveying) is published and edited by the German Mining Surveyors Association (Deutscher Markscheider-Verein e.V.). The GDMB Verlag GmbH is responsible for advertising sales and marketing for Markscheidewesen.

Book publications

In addition, the GDMB Verlag GmbH publishes the specialist books and the journals in the GDMB publication series [PDF] which are mainly published in combination with GDMB events and conferences and cover all themes from ore dressing via processing and land rehabilitation to re-entrusting. The publishing programme also includes publications in the sector of non-ferrous metallurgy, from metallurgical extraction to recycling and the environmental technology connected with it.

We assist your Corporate Communications with Newsmagazines, Customer Magazines, Staff Magazines, B-to-B Magazines.

As a service provider the GDMB Verlag GmbH reserves hotel rooms for the events of the GDMB and organizes specialist exhibitions in combination with conferences.

On behalf of the GDMB Society of Metallurgists and Miners documentation and research services are offered.

Download:
GDMB Publication catalogue [PDF]

Button 200 x 60px

GDMB VEREIN
GDMB MONTANSTIFTUNG

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