

## Characteristics of the journal

International, bilingual mining journal, originated from „Braunkohle“ journal, established in 1902.

Since 1993, it also includes the journal “Neue Bergbautechnik” and since 2004 also the mining section of the journal “ERZMETALL”.

The journal covers the mining of raw materials worldwide. This includes the geology of superficial deposits, planning of mining sites, extraction, conveying, use and processing, as well as decontamination and recultivation. The journal also presents news from the industry, changes in management and events relevant to the industry.

## Place and frequency of publication

Clausthal-Zellerfeld, Germany  
bimonthly

## Format

DIN A4, 297 mm high, 210 mm wide

## Print space in the advertising section

180 mm wide, 270 mm high,  
3 columns, each 58 mm wide or  
2 columns, each 86 mm wide

## Printing method

Offset printing,  
adhesive binding

## Publisher

GDMB Verlag GmbH  
Verlag@GDMB.de

## Editors

Dipl.-Ing. Claus Kuhnke  
Dipl.-Min. Frank Liese  
Ulrich Waschki

## Sales

Thomas Marbach

## Management

Philipp Migura, B.A.

## Purchase prices

### Annual subscription

Within Germany: € 260.00  
Outside of Germany: € 280.00

**Retail price** € 50.00

Shipping included

## Circulation analysis

Annual average of copies per issue  
(planned as of Jan. 1, 2020)

Print run: 2100  
Paid circulation: 600  
Miscellaneous sales: 200  
Free samples,  
remaining, archive,  
and voucher copies: 1300

Economic areas of the actually  
distributed circulation:

Within Germany: 60 %  
Outside of Germany: 40 %

## Editorial calendar 2020

### World of Mining – Surface & Underground, 72<sup>st</sup> year 2020

Issue no.	Advertising deadline	Date of publication	Focus	Events, additional circulation
1	Jan. 31	Feb. 21	Hauling and Extraction Technology, Geothermal Energy, Environment Protection and Occupational Safety, Mining Law	20. KBU, 9. Kolloquium Förderungstechnik im Bergbau, Berliner Recycling- und Rohstoffkonferenz, GeoTHERM, AIMS, Freiburger Symposium für Aufbereitungstechnik
2	Feb. 27	April 17	Mining 4.0, International Lignite Mining, Tunneling and Gallery Construction	Berliner Konferenz – Mineralische Nebenprodukte und Abfälle
3	May 20	June 12	Processing, Sorting, Separation	ABK, Experts Committee on Geothermal Energy
4	July 31	August 21	Non-Metallic Mineral Processing, Hauling and Extraction Technology	World Tunneling Congress, Experts Committee on Processing, Environmental and Recycling Technology, Experts Committee on Deposits/Raw Materials Industry, Experts Committee on Surface Extraction Engineering
5	Sept. 25	Oct. 16	Deposits, Exploration, Geothermal Energy, Energy Resources	GEC Geotechnik, Der Geothermiekongress 2020
6	Nov. 20	Dec. 11	Hauling and Extraction Technology, Blasting and Drilling Engineering	22 <sup>nd</sup> Kolloquium Bohr- und Sprengtechnik

## Discounts (on b/w price)

<b>Series discounts:</b>	3 times: 5 %	<b>Volume discounts:</b>	2 pages: 10 %
	6 times: 10 %		4 pages: 15 %
	12 times: 15 %		6 pages: 20 %
			12 pages: 25 %

All ads can be combined within all GDMB publications.

## Inserts (price per thousand) and bound-in inserts

### Inserts:

up to 25 g: € 245	up to 40 g: € 327	Heavy inserts, partial inserts, and shipping rates on request. Maximum format 200 × 290 mm.
up to 30 g: € 270	up to 45 g: € 359	
up to 35 g: € 297	up to 50 g: € 395	

### Bound-in inserts:

Custom formats on request. A sample has to be submitted with the placement of the order. Delivery in untrimmed format: 220/243 mm wide × 307 mm high (adhesive binding), multiple-page inserts must be folded.

<b>2 pages:</b> 130 g: € 3450	<b>4 pages:</b> 130 g: € 5175	<b>8 pages:</b> 130 g: € 7765
170 g: € 3795	170 g: € 5695	170 g: € 8540
over 170 g: € 4175	over 170 g: € 6265	

## Entry in the source of the supply list

1 line (2 mm high, 35 key strokes) per issue € 5. There is no charge for headwords. The minimum contract period is one year. The contract will automatically be renewed by another year, unless a termination is received at least one month before its expiration. Changes and new insertions may go into effect at the earliest possible issue. Logos will be charged per millimeter.

## Terms of payment and bank details

Strictly net, immediately upon receipt of invoice. Deferral or default in payments will result in interest payments at the rate of 3 % above the bank rate of Deutsche Bundesbank as well as collection costs. All prices are subject to sales tax.

**Sparkasse Hildesheim Goslar Peine**      **SWIFT/BIC: NOLA DE 21 HIK**  
**IBAN: DE63 2595 0130 0000 0200 24**

## Advertising rates and formats

Format	Width × height in mm	b/w	2 colours	3 colours	4 colours
1/1 page	180 × 270, bleed: 216 × 303	€ 2350	€ 2630	€ 2910	€ 3190
2/3 page	118 × 270 / 180 × 170	€ 1640	€ 1920	€ 2200	€ 2480
1/2 page	86 × 270 / 180 × 130	€ 1290	€ 1570	€ 1850	€ 2130
1/3 page	56 × 270 / 118 × 130 / 180 × 83	€ 900	€ 1180	€ 1460	€ 1740
1/4 page	86 × 130 / 180 × 60 / 118 × 90	€ 700	€ 980	€ 1260	€ 1540
1/6 page	180 × 38 / 56 × 130 / 118 × 60 / 86 × 83	€ 490	€ 770	€ 1050	€ 1330
1/8 page	180 × 28 / 86 × 60 / 56 × 90	€ 400	€ 680	€ 960	€ 1240

## Surcharges

**Cover page, 4c:** € 4.000

Format (with bleed): 146 mm wide × 146 mm high

### Positioning surcharges (not discountable):

10 % surcharge:

- Ads on 2<sup>nd</sup>, 3<sup>rd</sup> or 4<sup>th</sup> cover page (4 colours only)
- Ads on 1<sup>st</sup> page on the right (after editorial, 4 colours only)
- Ads on the page of the table of contents (4 colours only)
- Other mandatory positions
- Ads across gutter or in bleed

Process colors: € 280 per colour, per page

Special colors (HKS, Pantone, etc): € 500 per colour, per page

### Other charges:

Bleed page or outside of print space: 10 %